

Coverings 2025

Coverings Cares Initiative

Description & Guidelines

About the Initiative

Coverings is committed to supporting the tile, stone and design industries, as well as the local community that hosts the show each year. As such, Coverings will monetarily support the six extremely deserving charitable organizations identified below (the “Selected Charities”). Each of the Selected Charities is a nonprofit organization that has been recognized by the Internal Revenue Service as being tax exempt by virtue of its charitable activities.

How it Works

During the Coverings 2025 registration process, attendees and press can make a monetary donation of any amount to one of the Selected Charities. This is not a required section in registration, and the registrant can elect to skip and not to participate.

Matching/Funds

To enhance the impact of donations, Coverings will match contributions made by registrants to the Selected Charities, dollar-for-dollar, up to a total of \$20,000. The Coverings registration system (Maritz) will track and collect donations. Coverings will hold the funds until the show concludes, after which the total contributions, including matching funds, will be distributed to the Selected Charities (see Distribution section below). Coverings will request that the Selected Charity provide the registrant with an acknowledgement of the donation*. Coverings anticipates but cannot guarantee that the contribution will be tax deductible.

Distribution

Within a month of the close of Coverings 2025, Coverings will tally up the total donations made to each charity. For each registrant's donation, Coverings will match the amount, dollar-for-dollar, up to a total of \$20,000. If the combined registrant donations exceed \$20,000, Coverings will match the funds based on the order of registration. At this time, Coverings will distribute the total contributions to the designated Selected Charities.

Selected Charities

Below are the six Selected Charities:

- Ceramic Tile Education Foundation (CTEF)
- Design Industries Foundation Fighting AIDS (DIFFA)
- Gary Sinise Foundation*
- Pet Alliance of Greater Orlando
- Second Harvest Food Bank of Central Florida
- Tile Heritage Foundation

**Indicates a charity that is unable to provide individuals that make a donation with a tax receipt as the donation is made through the Coverings registration system and not directly to the organization.*